

TIME IS NOT OF THE ESSENCE

Scott Nisbet, Partner. March 2017



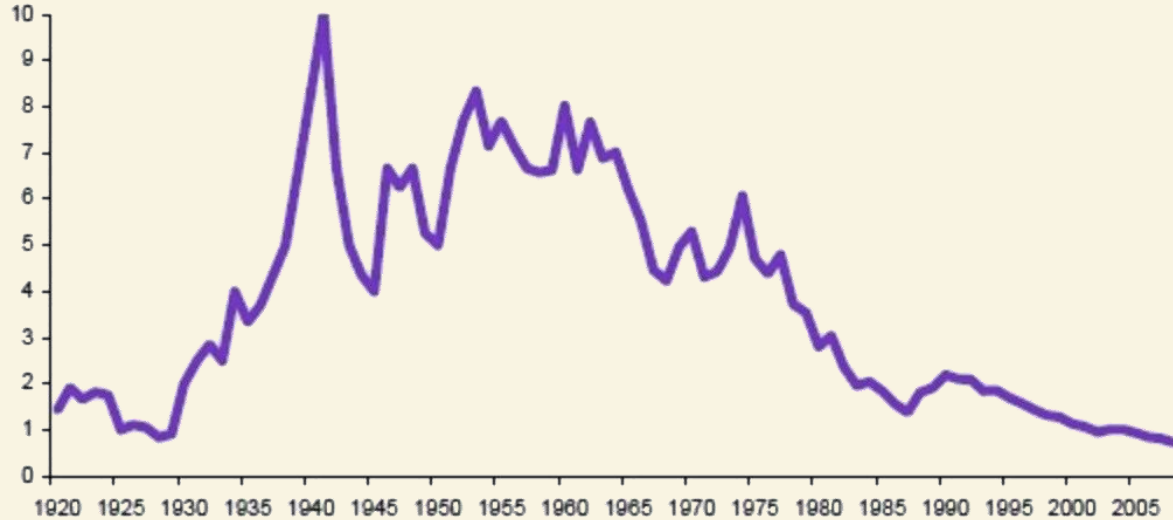
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Where and When



Busy Fools – the Amazing Decline in Holding Periods

The Average Holding Period of NYSE Listed Stocks (Years)



1950s and 1960s: 7–8 years
Since 2005 < 12 months

Source: DrKW Global Equity Strategy: 'ADHD, time horizons and underperformance', James Montier, 7th June 2005.

Short Termism: Exacerbated by Globalisation and...

Chinese GDP shock



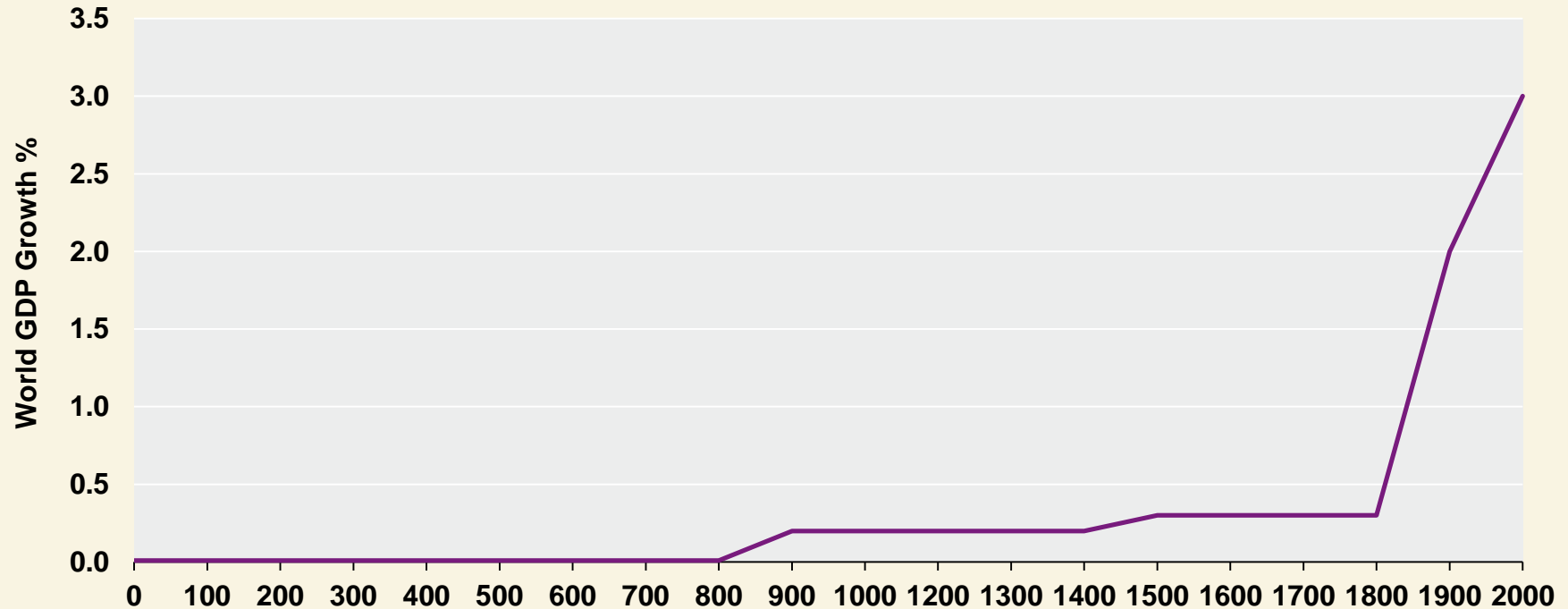
Fed ready to surprise markets

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...Us



Different Time Horizon – Different Perspective



Applying This for You – the Bogle Study

Lessons from a seminal study

- How patient do plan sponsors need to be?

Best fund managers

- Guess the three common factors

Applying This for You – Three Pointers

Ignore the
news

Invest in
long-term
culture
companies

Make your
own culture
long-term

Shameful Bullmarket Excess at Baillie Gifford



Inspiration from the Blitz

