

CIR 2.0 TURNS THE PAGE

Canadian Investment Review heads to cyberspace.



This is the last print issue of *Canadian Investment Review*.

In 2010, the insights and research we've brought to you in print for decades will be

available online and more frequently at investmentreview.com. Watch for interactive blogs, news, and even more access to research and academic papers than ever before—all just a click or two away.

Our new forum will make us more nimble, and reactive to issues old and new. And it's about time too—the Internet needs *Canadian Investment Review* more than ever. Look no further than Facebook to find out why.

We've been covering shareholder rights for years, publishing new research on dual class shares showing that, in many cases, they don't do investors any favours. A dual class share structure gives control to a handful, while denying important decision-making rights to the majority.

Recently, Facebook announced it was headed down the dual class path—Google already uses them. Even though the company hasn't yet had an IPO, its move to a

dual class share structure should give educated investors pause for thought (in fact, it's one "friend" request you might want to reconsider).

Canadian Investment Review was always meant to provide institutional investors with research and thinking to make better investment decisions. We're still committed to that. In March, you will be able to visit investmentreview.com to access our new and improved publication.

The new site will take advantage of our online options, allowing for more commentary, discussion and opportunity to debate the issues—in short, more of the great research and ideas you've come to expect here.

Of course, our conference coverage and the ever-expanding *CIR* Online Debate Forum will be a key part of the online experience as well. Overall, we'll be better able to meet your needs now and in the future.

I invite you to visit the site early in the new year and to be part of *CIR* 2.0. In the meantime, send us an email and keep in touch—we'll keep you up to speed on the site's development and launch in 2010.

See you in cyberspace! ■

— *Caroline Cakebread*

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Published by Rogers Publishing Limited,
a division of Rogers Media Inc.



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Publications Mail Agreement No. 40070230
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